





## Our Mission

We are dedicated to addressing basic human needs;

#### food, water, and shelter

for those facing hardship and food insecurity. Through selforganization and community stewardship, we envision a thriving Maui where we support one another, rooted in the spirit of Aloha 'Āina.







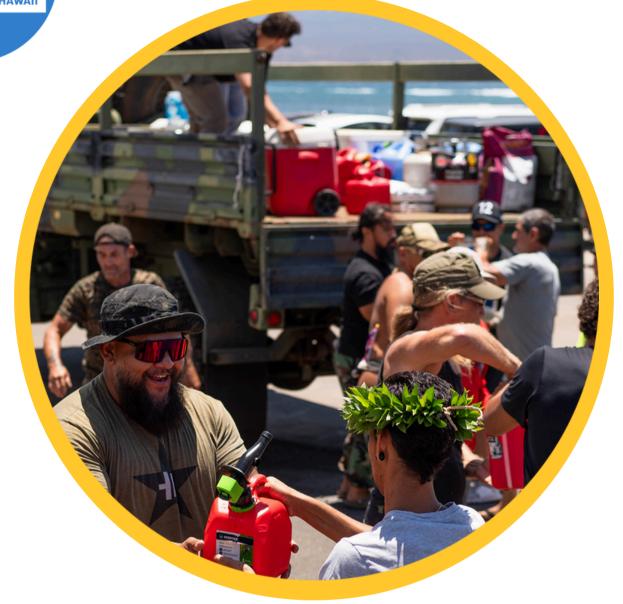
## How We Serve

Food sourced from local **Maui farms**, prepared with love by **volunteers**, and **shared freely** with those in need creates a meaningful connection from <u>land to heart</u>, inspiring hope and nourishing the community.

We have found that when <u>essentials</u> are met, individuals can access their innate talents and inherent genius, fostering a collaborative and thriving <u>community</u> <u>culture</u> that grows naturally.







# Our Story

#### From Pandemic to Fire Response

Founded during the pandemic in 2020, initially delivering meals to the unsheltered and gathering surplus produce from local farms.

**Pivot in Response to Crisis**: Expanded operations following the Maui wildfires in 2023. Grew from 20 to over 800 volunteers overnight to meet the growing need.

40000

Ibs of produce /week

2000 meals a day

2231 volunteers

3450 contributors





#### Our Journey So Far



#### Serving the Hungry

Partnership with Whole Foods & new kitchen at Anuhea Chappel

Operations continue with services 3 times per week



#### Partnerships

After the initial needs were addressed we setup Partner restaurants & kitchens to continue hot meal programs for survivors and Maui-hungry Huamomona / Papi's Ohana / Niu Life / Miss Arepa / A'a Roots / Story Maui / Rodeo General



#### Pandemic

Co-Founder <u>Bradley Kukral</u> begins making meals in Lahaina

Starting with 15 meals and expanding to 200 meals a day



#### Maui Wildfires

August 9th 2023 our volunteer base grew from 20 to 800

Emergency Response Programs
Food, Water, Gas, Clothing
Operation Starlink / Khalsa Aid 40klbs
of Maui Farm Produce weekly / Hub
Setup Honokowai, Maalaea Boat Ramp
HUB Support Napili Noho, Pohaku Park



#### Pivots & NCS

Maui Nui Strong HCF Grantee, NCS Hotel Meal Program organizer. New shared commercial kitchen New office & Warehouse at GEM







# Our Programs



## Meals & Kitchens

We prepare and serve daily meals to the displaced and vulnerable through community kitchens and partner restaurants.





We collaborate with Khalsa Aid, Local Harvest and Maui farmers to bring fresh produce to kitchens, hubs, and directly to families in need of support.





#### **Volunteer Network**

We engage volunteers and local businesses to create a community support system.

Using web technology we quickly deploy resources & coordinate responses.



#### **Program Partnerships**

Through our partnerships with MEO for staffing and GEM for office space, we are building continuity, expanding resources, and fostering long-term sustainability.





#### What We Do

# FARMS & SUPPLIERS







WE COLLABORATE WITH
MAUI FARMS & FOOD
SUPPLIERS TO BRING
FRESH PRODUCE TO THE
COMMUNITY,
KITCHENS & HUBS.



# MEALS & KITCHENS











WE PREPARE AND SERVE
NOURISHING MEALS TO THE
UNSHELTERED AND
DISPLACED, FROM MULTIPLE
COMMUNITY KITCHENS &
PARTNER RESTAURANTS.



# COMMUNITY & VOLUNTEERS









WE PARTNER WITH VISITORS,
MAUI VOLUNTEERS, LOCAL
BUSINESSES, AND
ORGANIZATIONS TO EXPAND
COMMUNITY RESPONSE,
RESILIENCE & IMPACT.







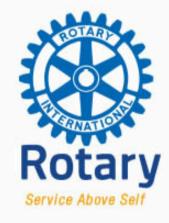
## Partners

























## Partners

RESTAURANT PARTNERS















COMMUNITY REFLIEF & RESILANCE PARTNERS

















## Infrastructure Partners













We partner with <u>key non-profits organizations</u> that support our infrastructure, staff, office, kitchens and operating budget.





## Food Supply











Most of our food comes from **Maui-based farms**, with 50% of our produce funded by <u>Khalsa Aid</u> through <u>Local Harvest</u>, a Maui Farm Co-op warehouse. The remaining support comes from Maui Food Bank, Whole Foods, and private donations.



## Why we do it?

"EVERY CHILD DESERVES A
FULL STOMACH AND A
HEART FULL OF HOPE."

IN THE AFTERMATH OF THE WILDFIRES, ACCESS
TO NUTRITIOUS FOOD IS ESSENTIAL FOR
FAMILIES REBUILDING THEIR LIVES. A CHILD'S
ABILITY TO GROW, LEARN, AND THRIVE DEPENDS
ON FOOD SECURITY—WITHOUT IT, BOTH HEALTH
AND POTENTIAL ARE AT RISK. TOGETHER, WE CAN
PROVIDE THE NOURISHMENT NEEDED TO HEAL,
UPLIFT, AND STRENGTHEN OUR COMMUNITY,
ENSURING NO ONE IS LEFT BEHIND.







## Why we do it?

#### **SUPPORTING THE HOUSELESS & DESTITUTE**

SUPPORT TO THE HOUSELESS AND THOSE IN DESPERATE NEED, RAISING THE COLLECTIVE HUMANITY OF OUR COMMUNITY.

WHEN WE LIFT THE LOWEST BAR, WE ALL RISE TOGETHER—LIKE A TIDE THAT LIFTS ALL SHIPS. BY ADDRESSING THESE URGENT NEEDS, WE CONTRIBUTE TO COMMUNITY BEAUTIFICATION AND CRIME PREVENTION, ENSURING NO ONE HAS TO ENDURE THE INDIGNITY OF FINDING THEIR NEXT MEAL IN THE TRASH.

#### **FIRE SURVIVORS AND ALICE**

MAUI FIRE SURVIVORS, THE ALICE POPULATION, AND THOSE SUFFERING FROM ECONOMIC HARDSHIPS NEED A HAND TO STAY AFLOAT. WITHOUT TIMELY ASSISTANCE DURING CRISES, INDIVIDUALS CAN SLIP THROUGH THE CRACKS AND EXPERIENCE A GRADUAL DECLINE THAT MAY LEAD TO HOMELESSNESS. NO ONE SUDDENLY BECOMES HOMELESS—IT'S A SERIES OF HARDSHIPS WITHOUT INTERVENTION. OUR WORK IS ABOUT PROVIDING THAT SUPPORT AND SAFETY NET DURING CHALLENGING TIMES TO KEEP INDIVIDUALS AND FAMILIES FROM FALLING FURTHER.







## Why we do it?

#### SUPPORTING MAUI FARMERS & FOOD SOVEREIGNTY

NURTURING LOCAL AGRICULTURE FOR A RESILIENT FUTURE WE SUPPORT MAUI FARMERS AND PROMOTE FOOD SOVEREIGNTY TO ENSURE A HEALTHY, SUSTAINABLE COMMUNITY.

INVESTING IN LOCAL AGRICULTURE STRENGTHENS OUR FOOD SUPPLY CHAIN, MAKING IT MORE RESILIENT IN TIMES OF EMERGENCY AND CRISIS. WHEN WE PRIORITIZE LOCAL FOOD SOURCES, WE CREATE A SYSTEM THAT SUSTAINS US, BUILDS ECONOMIC STABILITY, AND PROTECTS OUR ISLAND FROM DISRUPTIONS.

BY EMPOWERING FARMERS, WE NOT ONLY FOSTER A HEALTHIER MAUI BUT ALSO ENSURE THAT, WHEN TIMES ARE TOUGH, OUR COMMUNITY REMAINS NOURISHED AND SECURE.







# Community is the immunity

Together, we can overcome challenges and achieve more by supporting one another.

We believe in the power of a shared vision, harnessing our unique strengths and collaborating for lasting impact.













#### **Maui Farmed Produce**

Fresh, locally-sourced produce is delivered to Maui fire survivors, creating a win-win scenario by supporting local farmers and promoting food sovereignty to build a resilient, self-sustaining community.

## 221,378 lbs delivered

In the immediate aftermath of the Maui wildfires, we mobilized quickly to distribute over 10,000 pounds of produce twice a week, to kitchens, community hubs, and families affected by the disaster.









#### Nurishing Meals

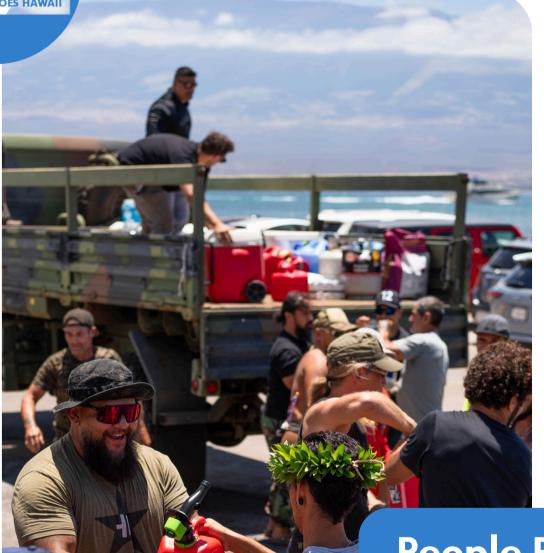
Meals are vital during crises because they provide more than just nourishment; they offer comfort, connection, and a sense of normalcy.

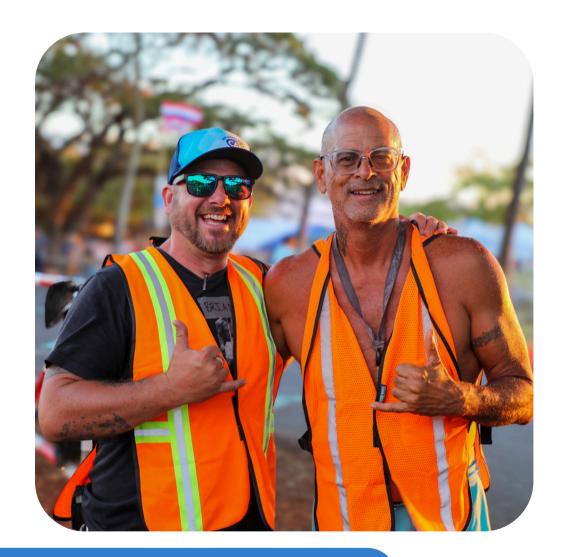
#### 560,415 meals delivered

Across all cultures, gathering around a meal fosters community and shared strength, helping people feel supported and less alone. In times of hardship, a warm, nutritious meal can be a beacon of hope, reinforcing bonds and resilience within the community.











#### **People Power**

Maui united as locals and visitors came together, offering time, resources, and support. This collective effort showcased the island's aloha spirit and strengthened community bonds during challenging times.

#### 2231 volunteers mobilized

During our relief efforts, volunteers joined our organization, contributing to various programs based on their skills and abilities. We see a powerful opportunity to bridge the gap between tourism and sustainability by fostering volunteerism. Engaging visitors in meaningful community efforts not only strengthens Maui's resilience but also promotes a deeper connection and shared responsibility for the island's well-being.





# The Road Ahead Where We're Going

#### **CURRENT FOCUS:**

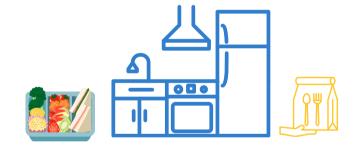
STRENGTHENING FOOD SECURITY THROUGH MAUI-FARMED PRODUCE

MPROVING KITCHEN OPERATIONS TO SUPPORT THE HOT MEALS PROGRAM





#### **PILOT PROGRAMS:**



MAUI COMMUNITY FRIDGE COLLECTIVE

REACH MORE FAMILIES CAUGHT IN THE FALLOUT WHILE UPLIFTING THE COMMUNITY SUFFERING FROM THE ECONOMIC DECLINE

MAUI CENTRAL KITCHEN

INCREASE MEAL CAPACITY, PUT VOLUNTEERS TO WORK, OPEN THE KITCHEN TO PARTNER ORGANIZATIONS, AND CREATE DONATION-BASED PRODUCTS TO SUSTAIN OUR PROGRAMS



### >>> Path to Resilience







# Pilot Programs

## MAUI COMMUNITY FRIDGE COLLECTIVE





#### Why this program is important

The ALICE community—**Asset Limited, Income Constrained, Employed**—faces significant risks from crises like Maui Wildfires, illness, family or financial burdens, and rising costs, which can lead to instability and eventual homelessness.

Supporting helps prevent homelessness and ensures families and individuals receive nutrition and moral support. The Maui Community Fridge Collective programs play a vital role in offering consistent access to food, fostering stability, and strengthening community resilience.

#### MAUI CENTRAL KITCHEN





#### Why this program is important

Witnessing homelessness and community members suffering affects us all—it challenges our collective humanity. When we uplift those most vulnerable, we strengthen our entire society. Our kitchen not only addresses **immediate food needs** but also stands ready for **emergency response**, ensuring meals are available in any crisis.

Beyond emergency aid, this kitchen will be a <u>shared resource for community programs across Maui</u>, fostering collaboration and resilience. Additionally, developing <u>donation-based products</u> will help sustain our efforts, ensuring continued support for those in need.



# We need you!

#### Volunteer, Donate, or become a program sponsor!

Your support is vital to keep our essential programs running. By sponsoring our initiatives, you contribute directly to strengthening food security, sustaining our kitchen operations, and providing vital resources for those facing hardship.

Your partnership helps ensure fresh, local produce reaches families, hot meals continue for the hungry, and <u>new projects</u>, like our community fridge program, <u>become a reality</u>.

Together, we can create lasting change and a resilient, thriving Maui. We need your commitment to keep this mission alive—join us in uplifting our community.







# Ways You Can Help







**SUPPLIES AND WISHLIST** 

FINANCIAL DONATION

**PROGRAM SPONSOR** 

#### **Amazon Wishlist**

Your generous contributions of supplies or items from our Amazon Wishlist go directly to stocking our kitchens and supporting our relief efforts.

Every item you donate plays a vital role in sustaining our programs and providing immediate aid to those who need it most.



Your one-time or recurring financial donations empower us to continue preparing meals, delivering produce, and offering support to Maui communities. With your help, we can extend our reach, maintain operations, and respond quickly during times of crisis.

#### Fund a Fridge or Kitchen

By sponsoring a program like a community fridge or kitchen, you help lay the foundation for sustainable support and long-term community resilience. Your sponsorship ensures we can expand our services, nourish more individuals, and fortify our mission to serve Maui.

Amazon





# Meet the Leadership Team

#### Together we grow

Rachel, Naim, and Sophelia each bring unique strengths and **diverse skills** to the table, creating a dynamic team that embodies dedication, compassion, and vision.

**Rachel**, our Executive Director, ensures everything runs smoothly with her unwavering commitment and meticulous attention to detail. From HR and accounting to volunteer operations, she keeps everything on track and the team accountable.

**Naim**, co-founder and community leader, brings experience in tech, media, and manufacturing, along with deep ties in the community, with a mission to connect people, place, and purpose.

**Sophelia**, born and raised in Maui, brings deep roots in community service. Her expertise in organizational development and people management ensures our programs stay impactful, efficient, and reliable.

Together, they form a strong, collaborative team that leads with heart and drives forward the mission of our programs.



Rachel Tarver

Executive

Director



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Sophelia Oberlander

Director of Operations



Naim Ferguson

Co-Founder
Director of Impact

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Sophelia

Oberlander

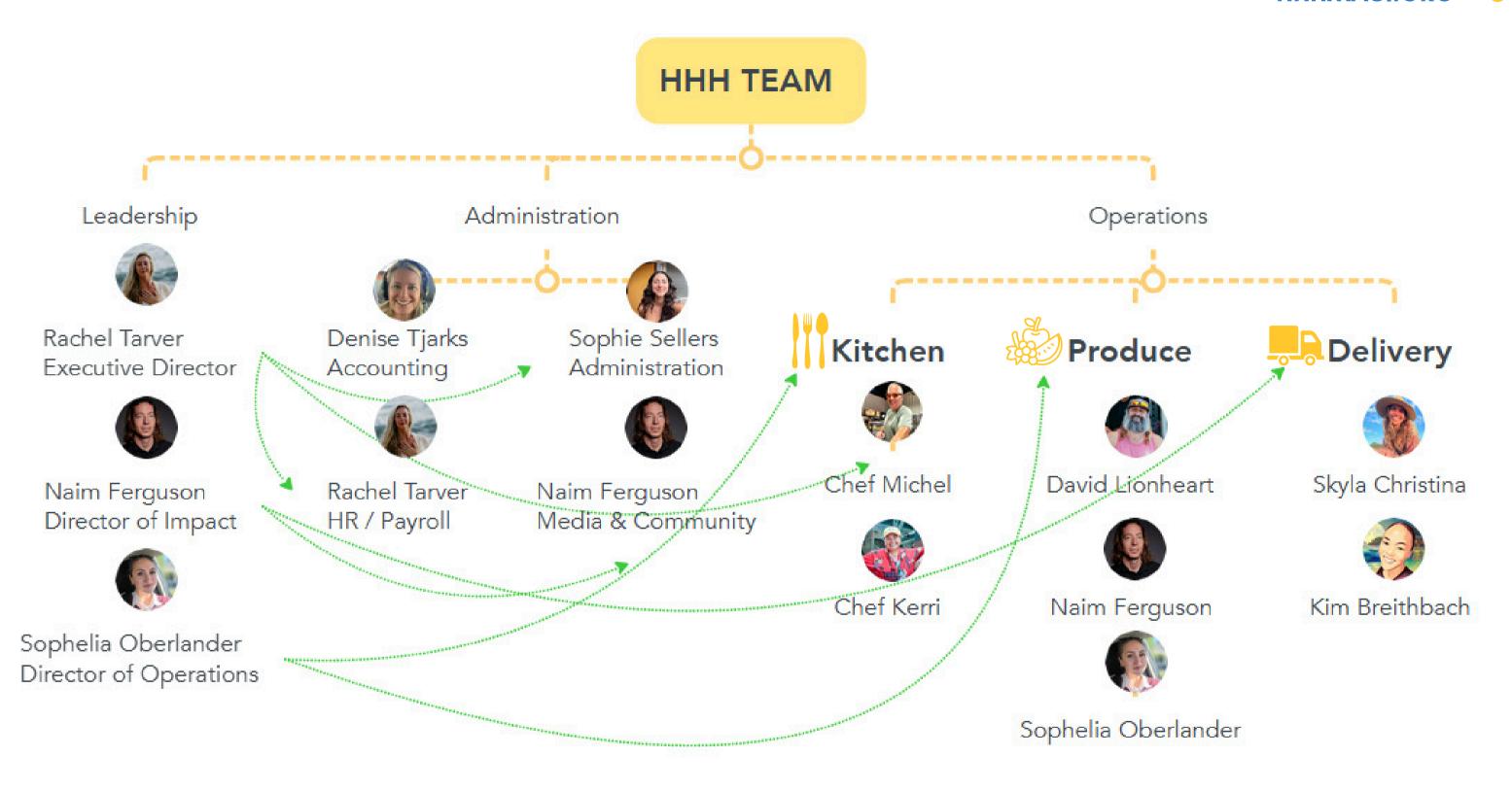
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## Where to Find Us





## Get in touch!

Naim, Rachel, and Sophelia are available to answer any questions, provide a tour of our operations, and meet with you to share our vision. We aim to foster partnership, connection, and ensure accountability to our mission and your valued contribution.



349 Hanakai Street, Kahului, HI 96732



808-276-6673



aloha@hhhmaui.org



HHHmaui.org

